

Course Outline

Course Title:	Guest Artist Experience		
Course Number:	HSTL5	Approval Date:	2025/8/30
Course Hours:	45 hours	Academic Year:	2025
Academic School:	Health and Community Services		
Program Co-ordinator or Equivalent:	Christopher Asta - Christopher.Asta@flemingcollege.ca		
Dean (or Chair):	Lisa Fenn - Lisa.Fenn@flemingcollege.ca		

Course Description

This course introduces students to the hairstyling industry from both guest and artist perspectives, emphasizing the importance of effective communication and the unique journey of hairstylists. Students will explore the techniques and stories of industry experts, gaining valuable insights into the art of hairstyling and meaningful connections. Learning activities include research, role-playing, and a combination of theoretical and practical assessments.

Prerequisites: None.

Corequisites: None.

Experiential Learning: Field Experience

Course Delivery Type

Hybrid - Synchronous

Some course hours are delivered online using web conferencing software at specified meeting times (synchronously) and some hours are delivered in person. Delivery locations and times are specified on the academic timetable.

Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Analyze hairstyling approaches, techniques, and artistry of Canadian, global, and historical master hairstylists.

2. Explain the interconnections between the broad principles of sustainability - which include environmental; social, and economic systems.
3. Reflect on new discoveries and insight obtained from the guest artist experience.
4. Explain how experts from various professions contribute to the hairstyling industry.

Learning Resources

Academy Salon Tablet

Hairstyling Program Kit

Milady 14 th Ed Standard Cosmetology (recommended)

Costs for learning resources can be found on the Campus Store website, using the links below, or by visiting the Campus Store location at your campus.

- Sutherland: <https://www.bkstr.com/sfleming-sutherlandstore/home>
- Frost: <https://www.bkstr.com/sfleming-froststore/home>

Assessment Summary

Assessment Task	Percentage
In-class activities	50%
Quizzes	30%
Assignments	20%

Student Success: Policies and Procedures

Mutually, faculty and learners will support and adhere to college Academic Regulations, and Student Rights and Responsibilities. The following policies and guidelines have been developed to support the learning process.

Please click on the link for information about:

- [Academic Integrity \(2-201A\)](#)
(<https://department.flemingcollege.ca/hr/attachment/7750/download>)
- [Accessibility for Persons with Disabilities \(3-341\)](#)
(<https://department.flemingcollege.ca/hr/attachment/5619/download>)
- [Grading and Academic Standing \(2-201C\)](#)
(<https://department.flemingcollege.ca/hr/attachment/7752/download>)
- [Guidelines for Professional Practice: Students and Faculty](#)
(<https://flemingcollege.ca/PDF/guidelines-for-professional-practice-students-faculty.pdf>)

- [Student Rights and Responsibilities \(5-506\)](#)

(<https://department.flemingcollege.ca/hr/attachment/269/download>)

If you will need academic accommodations (for example if you have a learning disability, mental health condition such as anxiety or depression or if you had an IEP in high school), please contact the [Accessible Education Services \(AES\)](#) department (<https://department.flemingcollege.ca/aes/>) to meet with a counsellor.

Alternate accessible formats of learning resources and materials will be provided, on request.

Program Standards

The **Ministry of Colleges and Universities** oversees the development and the review of standards for programs of instruction. The **Ministry of Labour Training and Skills Development** oversees the development and the review of standards for programs of instruction for Apprenticeship training in the province of Ontario. Each college is required to ensure that its programs and program delivery are consistent with these standards, and must assist students to achieve these essential outcomes.

This course contributes to Program Standards as defined by the [Ministry of Colleges and Universities](#) (MCU). Program standards apply to all similar programs of instruction offered by colleges across the province. Each program standard for a postsecondary program includes the following elements:

- **Vocational standards** (the vocationally specific learning outcomes which apply to the program of instruction in question);
- **Essential employability skills** (the essential employability skills learning outcomes which apply to all programs of instruction); and
- **General education requirement** (the requirement for general education in postsecondary programs of instruction that contribute to the development of citizens who are conscious of the diversity, complexity and richness of the human experience; and, the society in which they live and work).

Collectively, these elements outline the essential skills and knowledge that a student must reliably demonstrate in order to graduate from the program. For further information on the standards for your program, follow the MCU link (www.tcu.gov.on.ca/pepg/audiences/colleges/progstan/).

Detail Plan

Term: 2026 Spring

Program Co-ordinator or Equivalent: Christopher Asta - Christopher.Asta@flemingcollege.ca

Dean (or Chair): Jennifer Hermer - jennifer.hermer@flemingcollege.ca

Learning Plan

Wks/Hrs Units	Topics, Resources, Learning, Activities	Learning Outcomes	Assessment
Module 1	Oasis Salon Experience	1	Informal Assessment
Module 2	Hair History - Conversations	1,3	Quiz @5%
Module 3	SOAP - Notes	1,4	In Class Activity @ 7.5%
Module 4	Legends of the Craft - Shades of Success	2,4	Informal Assessment
Module 5	Guest - Experience	1,2	Quiz @5%
Module 6	Quick to Judge - Unbiased	1,3,4	In Class Activity @ 7.5%
Module 7	Mid-Term - Guest Experience Assignment	1,2,3	Assignment @15%
Module 8	Event - Collection Presentation	1,3,4	In Class Activity @10%
Module 9	CARE - The Language of Beauty	3,4	Quiz @5%
Module 10	Celebrity Influencer Master - Authenticity	1,2	In Class Activity @10%
Module 11	Mentor - Rapport	1,2	Quiz @5%
Module 12	Ambassador -Take the lead	1,3	In Class Activity @10%
Module 13	On the Road Again - Field Trip	1-3	Quiz 5%
Module 14	Finals - Guest Experience	1,2	Assignment @15%

Assessment Requirements

Assessment Task	Date/Weeks	Course Learning Outcome	Percentage
Quiz @5%	Hair History - Conversations	1,3	5%

Assessment Task	Date/Weeks	Course Learning Outcome	Percentage
In Class Activity @7.5%	SOAP - Notes	1,4	7.5%
Quiz @ 5%	Guest - Experience	1,2	5%
In Class Activity @7.5%	Quick to Judge - Unbiased	1,3,4	7.5%
Assignment @15%	Mid-Term - Guest Experience Presentation	1-3	15%
In Class Activity @10%	Event - Collection Presentation	1,3,4	10%
Quiz @ 5%	CARE - The Language of Beauty	3,4	5%
In Class Activity @10%	Celebrity Influencer Master - Authenticity	1,2	10%
Quiz 5%	Mentor - Rapport	1,2	5%
In Class Activity @10%	Ambassador - Take the lead	1,3	10%
Quiz @5%	On the Road Again - Field Trip	1-3	5%
Assignment @15%	Finals - Guest Experience	1,2	15%

Artificial Intelligence (AI) Statement

SOME USE. Generative AI tools (like ChatGPT) can only be used where directed in this course.

It is the responsibility of students to maintain a history of records and supporting documentation to demonstrate their efforts in all academic submissions, even if submission of these is not part of the final academic deliverable.

Exemption Contact

Information about the Transfer Credit process can be accessed through your myCampus Portal under the Registrar's Office and Resources Tabs or by contacting the Transfer Credit Coordinator (transfercredit@flemingcollege.ca) in the Registrar's Office.

Prior Learning and Assessment and Recognition (PLAR)

PLAR uses tools to help learners reflect on, identify, articulate, and demonstrate past learning which has been acquired through study, work and other life experiences and which is not recognized through formal transfer of credit mechanisms. PLAR options include authentic assessment activities designed by faculty that may include challenge exams, portfolio presentations, interviews, and written assignments. Learners may also be encouraged and supported to design an individual documentation package that would meet the learning requirements of the course. Any student who wishes to have any prior learning acquired through life and work experience assessed, so as to translate it into a college credit, may initiate the process by applying through the Registrar's office. For more information please click on the following link: <http://flemingcollege.ca/admissions/prior-learning-assessment-and-recognition>

Course Specific Policies and Procedures

It is the responsibility of the student to retain this course outline for future reference. Course outlines may be required to support applications for advanced standing and credit transfer to other educational institutions, portfolio development, PLAR and accreditation with professional associations.

Synchronous sessions may be recorded. As a result, your image, voice, name, personal views and opinions, and course work may be collected under legal authority of section 2 of the Ontario Colleges of Applied Arts and Technology Act, 2002. This information will be used for the purpose of supporting student learning. Any questions about this collection can be directed to the Privacy and Policy Officer at freedomofinformation@flemingcollege.ca or by mail to 599 Brealey Drive, Peterborough, ON K9J 7B1.

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Course Participation: All course materials and News Items are found on D2L. It is expected that students are checking the course page on D2L a minimum of 3 x per week. You should expect to spend a minimum of 4 hours per week on the course work.

Communication with Professor: Your professor will contact you using your Fleming College email account only. It is expected that you are checking this account regularly. Please use your Fleming College email to contact your professor.

Unapproved missed tests, quizzes, assignments or other assessments will be given a grade of ZERO. Students are required to follow course norms for submission requirements; alternate forms of submission will not be accepted.

Academic Integrity: The principle of academic honesty requires that all work submitted for evaluation and course credit be the original, unassisted work of the student. Cheating, including sharing resources or information about

quizzes/tests, copying, purchasing or collaborating on work, except for group projects arranged and approved by the faculty member, or otherwise submitting work that is not the student's own violates this principle and will result in initiation of the College's Academic Integrity Policy (Operating Procedure #2-201A). Full details of the policy, procedure, violation types and forms can be found at: <https://department.flemingcollege.ca/academic-integrity/>.

Final Grades: Final grades in this course are assigned based on the level of academic achievement which corresponds to the assessment components as cited in this course outline. Faculty members will not offer additional evaluation activities beyond those cited in this course outline.

The teaching staff reserves the right to modify the course sequence to better meet the needs of the student group and to facilitate student learning.

Your success in this course will be directly related to your study and practice of course material.

Evaluation is done according to the grading system identified in the Academic Regulations and is as follows:

The pass mark is 50% for all tests / assignments as well as the entire course.

All segments of evaluation must be completed. Any evaluations not completed will be given and incomplete. Any incomplete still standing at the end of the semester will result in failure of the course.

Rescheduled tests must normally be written within a maximum of three school days from the originally scheduled date. This includes due dates on assignments. The rescheduled test / assignment may not be the same as the one written by the rest of the class and may have a different format (e.g. Oral or short answer) Also, if appropriate documentation for missing the originally scheduled evaluation is not provided, the maximum achievable grade is 50%.

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