

Sch Interdisciplinary Studies

POPULAR CULTURE AND THE MEDIA

2020-21 Academic Year

Program	Year	Semester
IS-General Education elective to be delivered across all programs	N/A	N/A

Course Code: GNED 1404	Course Equiv. Code(s): GNED 1492
Course Hours: 42	Course GPA Weighting: 3
Prerequisite: N/A	
Corequisite: N/A	
Laptop Course: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Delivery Mode(s): In class <input type="checkbox"/> Online <input type="checkbox"/> Hybrid <input checked="" type="checkbox"/> Correspondence <input type="checkbox"/>	

Pandemic remote teaching delivery mode <input checked="" type="checkbox"/> Fully asynchronous <input type="checkbox"/> Combined asynchronous and synchronous
Remote proctoring required Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Authorized by (Dean or Director): Stephanie Ball Date: July 2020

Prepared by		
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Course Description:

In this course, students will answer the question “Who is in Charge?” by using cultural analysis to connect to what’s going on in our society and how it occurs. Students will examine the role of popular culture in maintaining and reproducing the kind of society we live in by critically analyzing the influence of advertising, music and media, views of gender, ethnicity, race, age, class, and sexuality. Participants will learn to question media messaging and the impact messaging has on the way we think, our actions and behaviours. This course will provide participants with an understanding of the 20th century information age and how its many changes has reshaped and improved our daily lives, yet, at the same time has changed the way we find truths.

Students will practice applying a critical lens over the course of the semester to in-class discussion, debates, group activity, on-line posts and assignments.

Campus Closure Notice

In the event of a campus closure during which time classes cannot be conducted or attended in person, course delivery will be conducted remotely where possible. Should teaching and learning resume on campus, students may be organized into smaller groups for classroom delivery, in accordance with directions from public health authorities. In either situation, the learning plan sequence and/or evaluation methods may be adjusted to address topics requiring hands-on, practical learning activities.

Subject Eligibility for Prior Learning Assessment & Recognition (PLAR):

Prior Learning Assessment and Recognition (PLAR) is a process a student can use to gain college credit(s) for learning and skills acquired through previous life and work experiences. Candidates who successfully meet the course learning outcomes of a specific course may be granted credit based on the successful assessment of their prior learning. The type of assessment method (s) used will be determined by subject matter experts. Grades received for the PLAR challenge will be included in the calculation of a student’s grade point average.

The PLAR application process is outlined in <http://www.durhamcollege.ca/plar>. Full-time and part-time students must adhere to all deadline dates. Please email: PLAR@durhamcollege.ca for details.

PLAR Eligibility

Yes No

PLAR Assessment (if eligible):

- Assignment
- Exam
- Portfolio
- Other

Course Learning Outcomes

Course Learning Outcomes contribute to the achievement of Program Learning Outcomes for courses that lead to a credential (e.g. diploma). A complete list of Vocational/Program Learning Outcomes and Essential Employability Skill Outcomes are located in each Program Guide.

Course Specific Learning Outcomes (CLO)

Student receiving a credit for this course will have reliably demonstrated their ability to:

- CLO1 Define, use and apply terminology common to studying popular culture and the media.
- CLO2 Discuss the causal links between media's message and cultural influences in regard to gender, race, and class.
- CLO3 Examine and discuss how the mass media impacts society in relation to violence, sexism and promiscuity, discrimination and stereotyping.
- CLO4 Discuss North American mass media's pervasiveness, saturation, and power in contemporary society.
- CLO5 Identify, describe and discuss the Information Age and its impact on the social, economic and political life in societies today.
- CLO6 Define 'ideology' exploring this concept through the examination of historical media texts to aid the understanding of contemporary ideological media messages.
- CLO7 Explain 'media literacy' and discuss how the media 'constructs reality', thus recognizing the importance of being media literate in today's society.

Essential Employability Skill Outcomes (ESSO)

This course will contribute to the achievement of the following Essential Employability Skills:

- EES 1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.
- EES 2. Respond to written, spoken, or visual messages in a manner that ensures effective communication.
- EES 3. Execute mathematical operations accurately.
- EES 4. Apply a systematic approach to solve problems.
- EES 5. Use a variety of thinking skills to anticipate and solve problems.
- EES 6. Locate, select, organize, and document information using appropriate technology and information systems.
- EES 7. Analyze, evaluate, and apply relevant information from a variety of sources.
- EES 8. Show respect for the diverse opinions, values, belief systems, and contribution of others.
- EES 9. Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.
- EES 10. Manage the use of time and other resources to complete projects.
- EES 11. Take responsibility for one's own actions, decisions, and consequences.

Evaluation Criteria:

The Course Learning Outcomes and Essential Employability Skills Outcomes are evaluated by the following evaluation criterion.

Evaluation Description	Course Learning Outcomes	EESOs	Weighting
Online Activity: Hybrid Postings	CLO1, CLO2, CLO3, CLO4, CLO5, CLO7	EES1, EES2	30
In Process: Impromptu in-class activities (weeks 1 - 7)	CLO1, CLO2, CLO3, CLO4, CLO6, CLO7	EES1, EES2	15
In Process: Impromptu in-class activities/debates (weeks 8- 14)	CLO1, CLO2, CLO4, CLO5, CLO7	EES1, EES2, EES11	15
Assignment: Midterm Assignment: Blog	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6, CLO7	EES1, EES2, EES11	15
Assignment: Final Assignment: 2 choices Option A: Final Assignment: Option B:	CLO1, CLO2, CLO5, CLO7	EES1, EES2, EES11	25
Total			100%

Notes:

- Hybrid delivery model: Each week there will be 2 hours allocated to in-class and 1 hour allocated to on-line. The hybrid component is asynchronous meaning, students are required to complete on-line material within the time restrictions stated in the course each week.
In addition to the individual requirements, each student must respond to at least one other student's postings. No late on-line posts are accepted or can be supplemented. Any missed postings/ activities on-line will result in lost marks. All on-line participation between and among students must be professional such as: full sentence structure, free of spelling errors, grammatically correct, free from acronyms, emoticons, and profanities. The on-line forum is a threat free learning environment, therefore, students can lose their on-line privileges if bullying occurs during the on-line discussions.
- Impromptu in-class activities: Includes all in-class activities (activities are contingent upon professor's discretion). Can include, but not exclusive to, quizzes, group activity, debates etc. If the student fails to attend the day of one of the impromptu activities the student will lose the mark. No activities can be made up at another date.
- All assignments will be the focus of Pop Culture and Media but subject to change based on current trends. The delivery of assignments is contingent upon the requirements of the instructor. Note: assignments cannot be made up if missed.
- Students are responsible for submitting all assignments to drop box during the allotted time period assigned to each assignment. Students are responsible for contacting their professor if they are unavailable to complete assignments before the scheduled dates.

Required Text(s) and Supplies:

- No textbook required

Recommended Resources (purchase is optional):

N/A

Policies and Expectations for the Learning Environment:

General Policies and Expectations:

<p>General College policies related to</p> <ul style="list-style-type: none">+ Acceptable Use of Information Technology+ Academic Policies+ Academic Honesty+ Student Code of Conduct+ Students' Rights and Responsibilities can be found on-line at http://www.durhamcollege.ca/academicpolicies	<p>General policies related to</p> <ul style="list-style-type: none">+ attendance+ absence related to tests or assignment due dates+ excused absences+ writing tests and assignments+ classroom management can be found in the Program Guide (full time programs only) in MyCampus http://www.durhamcollege.ca/mycampus/
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Course Specific Policies and Expectations:

IN-CLASS EXPECTATIONS: Professional behaviour suggests that students attend classes regularly and on time, are prepared for the class and participate in class and group discussions. These discussions will require respect for each other's opinions and the awareness that opinions expressed in the class remain in the class--otherwise known as confidentiality. Also, when one person is speaking it is the responsibility of the rest of the class to respectfully listen. Students who fail to show such respect will be asked to leave the classroom. If there are any questions or concerns communicate with the professor to ensure there are no discrepancies regarding your correct name and/or pronoun on the first day that class meets.

ELECTRONIC DEVICES in the Classroom

It is expected that all electronic devices not being used as direct learning tools be turned off (and put away) during class so that students can focus on the learning environment and also not disturb other students. Those students who do not adhere to this expectation can be asked to leave. This requirement is directly related to employer expectations in the workplace. Employers discourage use of electronic devices for personal use during working hours. Such use costs employers thousands of dollars of lost revenue a year due to wasted time.

Due to the nature of the class, we will be viewing various media texts, so students must arrive on time or risk missing some of these visuals. If a student is late or absent for any reason, it is the student's responsibility to find out what was missed in his/her absence (including videos, DVD's, verbal instructions from the professor, notes, assignments, etc.) and get caught up. Also note that some of the media texts are intended for a mature audience. At Durham College, we support inclusion. If there are any questions or concerns please communicate with the professor to ensure there are no discrepancies regarding your correct name and/or pronoun on the first day that class meets.

IN-CLASS ACTIVITIES: to ensure success, in-class activities should be completed in the class they were given; in-class work cannot be made up if missed; no supplemented in-class activities will be provided

IN-CLASS ACTIVITY SUBMISSION: all work must be completed, correct, free from spelling errors, grammatically correct, and placed in a folder with name, date and professor's name clearly visible on front cover on due date provided in course calendar.

If a student misses a quiz or assignment due to illness or death of loved one, etc., please notify the professor prior to the date of the assigned work (as soon as possible) so that an alternative can be arranged.

All course work including in-class activities, quizzes, and assignments must be completed to receive a credit in this course.

HYBRID POSTINGS: weekly postings to online work are to be completed by the end of each school week. Marks are assigned on a weekly basis, therefore, weekly postings are necessary to avoid loss of marks.

ASSIGNMENT SUBMISSIONS: All assignments are submitted through Drop box by the date provided in the course calendar.

POLICIES AND PROCEDURES:

Assignments are due by the date assigned in class and posted on DC Connect. Any late submissions will be the discretion of the professor. All late submissions will be assessed a penalty of 10% per day.

General Course Outline Notes:

1. Students should use the course outline as a learning tool to guide their achievement of the learning outcomes for this course. Specific questions should be directed to their individual professor.
2. The college considers the electronic communication methods (i.e. DC Mail or DC Connect) as the primary channel of communication. Students should check the sources regularly for current course information.
3. Professors are responsible for following this outline and facilitating the learning as detailed in this outline.
4. Course outlines should be retained for future needs (i.e. university credits, transfer of credits etc.)
5. A full description of the Academic Appeals Process can be found at <https://durhamcollege.ca/about/governance/policies/academic-policies> .
6. Faculty are committed to ensuring accessible learning for all students. Students who would like assistance with academic access and accommodations in accordance with the Ontario Human Rights Code should register with the Access and Support Centre (ASC). ASC is located in room SW116, Oshawa Campus and in room 180 at the Whitby Campus. Contact ASC at 905-721-3123 for more information.
7. Durham College is committed to the fundamental values of preserving academic integrity. Durham College and faculty members reserve the right to use electronic means to detect and help prevent plagiarism. Students agree that by taking this course all assignments could be subject to submission either by themselves or by the faculty member for a review of textual similarity to Turnitin.com. Further information about Turnitin can be found on the Turnitin.com Web site.

Learning Plan

The Learning Plan is a planning guideline. Actual delivery of content may vary with circumstances.

Students will be notified in writing of changes that involve the addition or deletion of learning outcomes or evaluations, prior to changes being implemented, as specified in the Course Outline Policy and Procedure at Durham College.

Wk.	Hours:	2	Delivery:	In Class	
1	Course Learning Outcomes				
	CLO7				
	Essential Employability Skills				
	Taught:		EES11	Practiced:	
	Intended Learning Objectives				
	COURSE INTRODUCTION: Meet and Greet Course material, deadlines, assignments				
Intended Learning Activities					
Icebreaker: introduction exercise					
Discussion and development of class learning environment					
PowerPoint lecture/discussion					
Resources and References					
N/A					
Evaluation			Weighting		
Online Activity: Hybrid Postings			15%		

Wk.	Hours:	Delivery:
	1	Online
1	Course Learning Outcomes CLO1	
	Essential Employability Skills Taught: EES1, EES2, EES11 Practiced: EES1, EES2, EES11	
	Intended Learning Objectives .	
	Intended Learning Activities Student introduction: name, program and brief response to the meet and greet activity.	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation Online Activity: Hybrid Postings	
Wk.	Hours:	Delivery:
	2	In Class
2	Course Learning Outcomes CLO1, CLO2, CLO3, CLO4, CLO6	
	Essential Employability Skills Taught: EES1, EES2, EES11 Practiced: EES1, EES2, EES11	
	Intended Learning Objectives Introduction to Culture How one's culture influences thoughts, behaviours and attitudes.	
	Intended Learning Activities In-class activity: Specific to culture Group work Discussion and development of class learning environment	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation In Process: Impromptu in-class activities (weeks 1 - 6)	

Wk.	Hours:	1	Delivery:	Online	
2	Course Learning Outcomes CLO3				
	Essential Employability Skills				
	Taught:		EES1, EES2, EES11	Practiced: EES1, EES2, EES11	
	Intended Learning Objectives .				
	Intended Learning Activities Related to: The influence one's culture has on thoughts, behaviours and attitudes.				
	Resources and References TV and Film Clips Commercials You Tube				
Evaluation Online Activity: Hybrid Postings					
Wk.	Hours:	2	Delivery:	In Class	
3	Course Learning Outcomes CLO1, CLO2, CLO4, CLO6, CLO7				
	Essential Employability Skills				
	Taught:		EES1, EES2, EES11	Practiced: EES1, EES2, EES11	
	Intended Learning Objectives Advertising and Mass Media First media assignment blog criteria distributed and reviewed.				
	Intended Learning Activities In-class activity: Specific to be advertising and mass media Group work Discussion and development of class learning environment				
	Resources and References TV and Film Clips Commercials				
Evaluation In Process: Impromptu in-class activities (weeks 1 - 6)					

Wk.	Hours:	Delivery:
	1	Online
3	Course Learning Outcomes CLO1, CLO3, CLO7	
	Essential Employability Skills	
	Taught:	EES1, EES2, EES11
	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives Advertising and Mass Media	
	Intended Learning Activities Reference to: The influence of advertising	
Resources and References TV and Film Clips Commercials You Tube		
Evaluation Online Activity: Hybrid Postings		Weighting 30%
Wk.	Hours:	Delivery:
	2	In Class
4	Course Learning Outcomes CLO1, CLO2, CLO3, CLO4, CLO6, CLO7	
	Essential Employability Skills	
	Taught:	EES1, EES2, EES11
	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives Power and Sex in Media	
	Intended Learning Activities In-class activity: Specific to power in media Group work Discussion and development of class learning environment	
Resources and References TV and Film Clips Commercials You Tube		
Evaluation In Process: Impromptu in-class activities (weeks 1 - 6)		Weighting 15%

Wk.	Hours:	Delivery:
	1	Online
4	Course Learning Outcomes CLO1, CLO2, CLO4, CLO6	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Power and Sex in Media	
	Intended Learning Activities Reference to: Men suffering emotionally and physically from hypersexualized images	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation Online Activity: Hybrid Postings	Weighting 30%
Wk.	Hours:	Delivery:
	2	In Class
5	Course Learning Outcomes CLO1, CLO2, CLO3, CLO4, CLO6, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Media Representation	
	Intended Learning Activities In-class activity: Specific to misrepresentation in media Group work Discussion and development of class learning environment	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation In Process: Impromptu in-class activities (weeks 1 - 6)	Weighting 15%

Wk.	Hours:	Delivery:
	1	Online
5	Course Learning Outcomes CLO3, CLO6, CLO7	
	Essential Employability Skills	
	Taught:	EES1, EES2, EES11
	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives Media Representation	
	Intended Learning Activities Reference to: Problems with misrepresentation in media	
Resources and References TV and Film Clips Commercials You Tube		
Evaluation Online Activity: Hybrid Postings		Weighting 30%
Wk.	Hours:	Delivery:
	2	In Class
6	Course Learning Outcomes CLO2, CLO3, CLO4	
	Essential Employability Skills	
	Taught:	EES1, EES2, EES11
	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives History of Pop Culture Midterm assignment due	
	Intended Learning Activities In-class activity: Specific to history and pop culture Group work Discussion and development of class learning environment	
Resources and References TV and Film Clips Commercials You Tube		
Evaluation In Process: Impromptu in-class activities (weeks 1 - 7) Assignment: Midterm Assignment: Blog		Weighting 15%

Wk.	Hours:	1	Delivery:	Online	
6	Course Learning Outcomes CLO4				
	Essential Employability Skills				
	Taught:		EES1, EES2, EES11	Practiced: EES1, EES2, EES11	
	Intended Learning Objectives History of Pop Culture				
	Intended Learning Activities Reference to: Events that impact the life of a Canadian				
	Resources and References TV and Film Clips Commercials You Tube				
Evaluation		Online Activity: Hybrid Postings	Weighting 30%		
Wk.	Hours:	2	Delivery:	In Class	
8	Course Learning Outcomes CLO1, CLO2, CLO3, CLO6, CLO7				
	Essential Employability Skills				
	Taught:		EES1, EES2, EES11	Practiced: EES1, EES2, EES11	
	Intended Learning Objectives Sex, Drugs and Rock 'n Roll				
	Intended Learning Activities In-class activity: Specific to sex, drugs and rock 'n roll Group work Discussion and development of class learning environment				
	Resources and References TV and Film Clips Commercials You Tube				
Evaluation		In Process: Impromptu in-class activities/debates (weeks 8- 14)	Weighting 15%		

Wk.	Hours:	Delivery:
	1	Online
8	Course Learning Outcomes CLO1, CLO2, CLO3, CLO6, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Sex, Drugs and Rock 'n Roll	
	Intended Learning Activities Reference to: Evaluating lyrics of songs from the past	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation Online Activity: Hybrid Postings	Weighting 30%
Wk.	Hours:	Delivery:
	2	In Class
9	Course Learning Outcomes CLO1, CLO2, CLO3, CLO4	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives History of Street Art Distribution for final assignment	
	Intended Learning Activities In-class activity: Specific to street art Group work Discussion and development of class learning environment	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)	Weighting 15%

Wk.	Hours:	Delivery:
	1	Online
9	Course Learning Outcomes CLO1, CLO4, CLO5	
	Essential Employability Skills	
	Taught:	EES1, EES2, EES11
	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives History of Street Art	
	Intended Learning Activities Reference to: Banksy	
Resources and References TV and Film Clips Commercials You Tube		
Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)		Weighting 30%
Wk.	Hours:	Delivery:
	2	In Class
10	Course Learning Outcomes CLO3, CLO4, CLO6	
	Essential Employability Skills	
	Taught:	EES1, EES2, EES11
	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives Violence and Media	
	Intended Learning Activities In-class activity: Specific to violence and media Group work Discussion and development of class learning environment	
Resources and References TV and Film Clips Commercials You Tube		
Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)		Weighting 15%

Wk.	Hours: 1	Delivery: Online
10	Course Learning Outcomes CLO3, CLO4, CLO5, CLO6	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Violence and Media	
	Intended Learning Activities Reference to: History of Video Games	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)	Weighting 30%
Wk.	Hours: 2	Delivery: In Class
11	Course Learning Outcomes CLO1, CLO4, CLO5, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Political Correctness	
	Intended Learning Activities In-class activity: Specific to political correctness Group work Discussion and development of class learning environment	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)	Weighting 15%

Wk.	Hours:	1	Delivery:	Online
11	Course Learning Outcomes CLO1, CLO4, CLO5, CLO7			
	Essential Employability Skills			
	Taught:	EES1, EES2, EES11	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives Political Correctness			
	Intended Learning Activities Reference to: The use of politically correctness and advertising			
	Resources and References TV and Film Clips Commercials You Tube			
Evaluation Online Activity: Hybrid Postings			Weighting 30%	
Wk.	Hours:	2	Delivery:	In Class
12	Course Learning Outcomes CLO1, CLO2, CLO3, CLO4, CLO5, CLO6			
	Essential Employability Skills			
	Taught:	EES1, EES2, EES11	Practiced:	EES1, EES2, EES11
	Intended Learning Objectives Conspiracy Theories			
	Intended Learning Activities In-class activity: Specific to conspiracy theories Group work Discussion and development of class learning environment			
	Resources and References TV and Film Clips Commercials You Tube			
Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)			Weighting 15%	

Wk.	Hours: 1	Delivery: Online
12	Course Learning Outcomes CLO4, CLO5, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Conspiracy Theories Reminder Final Paper Due week 13	
	Intended Learning Activities Reference to: The truth behind conspiracy theories	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation Online Activity: Hybrid Postings	Weighting 30%
Wk.	Hours: 2	Delivery: In Class
13	Course Learning Outcomes CLO1, CLO2, CLO3, CLO4, CLO5, CLO6, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives The Internet and Social Media Final Paper Due	
	Intended Learning Activities In-class activity: Specific to the internet and social media Group work Discussion and development of class learning environment	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation Assignment: Final Assignment: 2 choices Option A: Final Assignment: Option B:	Weighting 25%

Wk.	Hours:	Delivery:
	1	Online
13	Course Learning Outcomes CLO1, CLO4, CLO5, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives The Internet and Social Media	
	Intended Learning Activities Reference to: The art of satire	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation Online Activity: Hybrid Postings	Weighting 30%
Wk.	Hours:	Delivery:
	2	In Class
14	Course Learning Outcomes CLO1, CLO4, CLO5, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Fake News	
	Intended Learning Activities In-class activity: Specific to finding the truth Group work Discussion and development of class learning environment	
	Resources and References TV and Film Clips Commercials You Tube	
	Evaluation In Process: Impromptu in-class activities/debates (weeks 8- 14)	Weighting 15%

Wk.	Hours: 1	Delivery: Online
14	Course Learning Outcomes CLO5, CLO7	
	Essential Employability Skills	
	Taught: EES1, EES2, EES11	Practiced: EES1, EES2, EES11
	Intended Learning Objectives Fake News	
	Intended Learning Activities Reference to: Click-bait	
	Resources and References TV and Film Clips Commercials You Tube	
Evaluation Online Activity: Hybrid Postings	Weighting 30%	